



Exploring Irish
attitudes to overseas
development aid

Worldview Workshop, Wednesday 16 June, 2 – 5pm

Time	Agenda
14.00 – 14.05	Arrivals
14.05 – 14.10	Welcome & Introductions Ronan Doyle, Head of Communications and Public Engagement Vikki Walshe, Worldview Project Manager
14.10 – 15.25	Insights Session Jennifer and David Hudson Development Engagement Lab & Worldview Strategic Advisors
14.10 – 14.30	Worldview Analysis Presentation
14.30 – 14.40	Q & A
14.40 – 14.55	Group Discussions (Breakout Rooms)
14.55 – 15.25	Feedback Plenary and close
15.25 – 15.35	Break
15.35 – 17.00	Practical Application Session
15.35 – 15.55	Experimental Campaigns Presentation Rachel Pallett, Campaign to Defend UK Aid & Development
15.55 – 16.00	Q & A
16.00 – 16.20	Worldview Experimental Campaign Niall Cowley, We The People
16.20 – 16.35	Group Discussions (Breakout Rooms)
16.35 – 16.55	Feedback Plenary
16.55 – 17.00	Next Steps and close Vikki Walshe, Worldview Project Manager